

## Kommunikationsdesign

Name: Michaela (Micky) Wiesner  
 Date of birth: 13.10.1972  
 Location: Fulda  
 Personal status: married, two children (born 2009, 2013)

## Professional activities

since September 2018: graphic designer for the Schrot&Korn Contend-Team  
 (digital and print, part-time), since 2022 admin for K4, mentoring  
 trainees for Media Designers

Spring 2020: Colormanagement training for colleagues,  
 implementation media-neutral workflows

11/2017 – 12/2020: E-Trainer GFN Flow (Photoshop, Wordpress, HTML,  
 CSS, InDesign); preparing Media Design (print and digital)  
 apprentices for their exams at the GFN sites in Darmstadt  
 and Heidelberg

2014: Microsoft PowerPoint training for interested colleagues

2012: Photography training for copy editors and graphic designers  
 (mainly camera technic and adjustment). InDesign training for  
 colleagues who rarely use it

since 2011: Design, page building and administration of Wordpress-sites

09/2010 to 09/2018: Picture editor for »BioHandel«, photography and graphic design,  
 also responsible for the data transfer from the print magazine  
 to the Schrot&Korn Homepage, from 2015 on also for  
 BioHandel and cosmia

08/2010 to 07/2016: Trainer »Photoshop, computer technic, HTML, CSS, XML  
 und Microsoft Office for »Media Designers« at  
 BAFF-Frauen-Kooperation gGmbH, Darmstadt

2009: Word basics, computer technic basics and PPT training at  
 BAFF-Frauen-Kooperation gGmbH, Darmstadt

since 2008: Photoshop trainings

08/2003 – 08/2010: Trainer »German for Media Designers«  
 at BAFF-Frauen-Kooperation gGmbH, Darmstadt

08/2002 – 08/2010: Trainer »Englisch for Medien Designers«  
 at BAFF-Frauen-Kooperation gGmbH, Darmstadt



## Kommunikationsdesign

since 1999: Self-employed as Communication Designer

Working as freelancer among others for:

Rahel Welsen Fotografie, Travel One (magazine for travel professionals – today TRVL-Counter), CIM (Conference & Incentive Management), zweiplus Medienagentur, Mediadesign Michael Lang, Ralf Morling, Andreas Bonin, Adam&Partner GmbH, bio verlag GmbH, Lichtenberg Mediengestaltung, Werbewerkstatt Renate Korinski, Input Werbeagentur GmbH und Co KG (today inputnet.de), effect Werbeatelier e.K. Markus Kohz, Alexandra Lechner Photography, bluequest Visual Communications, Petra Louis, Andreas Zierhut Fotografie, a&a boundless (today fine Expression) (clients (among others): Radwelt, DIHK, Frauenbüro Mainz (among others organisation of the exhibition »Verkörperungen« 2003), CCW, BCA, Klinge-Zeitung, Omnitron AG (today Pepperl+Fuchs), IHK Rheinland-Pfalz, Gutenberg Marathon Mainz, FH Darmstadt, Amt für Denkmalpflege, WitCom, Valentin, Glaser, Pfalz-Markt, KWI (today Kraftwerke Mainz-Wiesbaden AG), Maggi, ASC Theresianum, Taubertsbergbad, Biomet (today Zimmer Biomet), Schöck, Rheinland-Pfalz Ausstellung (Media Tent 2001), Intersnack, MEWA, Hübner&Sturk (today part of Bartenbach AG), ITB Berlin (Katalog, Quickfinder) etc.)

Clients:

DasKind.org (website administration), Stiftung Zusammen\_wachsen (new concept, page building and administration of the website, CD), Ark of Livestock Biodiversity, League for Pastoral Peoples (administration and page building of the website), Orte für Kinder (Neukonzeption, -Aufbau und Betreuung der Webseite), Die Baffies (new concept, page building and administration of the website), website BAFF-Frauen-Kooperation gGmbH, Balsler Mediation (implementation a new page builder), Luise-Büchner-Gesellschaft e.V. (design and printing administration for two books), Gawlik Raumpflege (logo design), ZIV – Zentrum für integrierte Verkehrssysteme (posters), Pädagogisches Institut Frankfurt (HeLP magazine), Museum for Sepulchral Culture in Kassel (design for exhibition folder), Kurt Mandau – interior design (photography), TU Darmstadt, FAS-AG, Mechatronic traffic, DASL, Adam&Partner, Metzgerei Blatt (ads, posters)



## Kommunikationsdesign

## Education and trainings

- May 2023: Certificate »Interaktive PDF with Adobe InDesign«  
DTP-Akademie, Offenbach
- Spring 2022: K4-Admin training, EnergyNet
- November 2021: »Figma and Adobe XD«, Zhanna Starke
- November 2019: »Compact training Colormangement and PDF-X«,  
Cleverprinting
- November 2019: »Compact training – Coaching« (two days),  
DTP-Akademie, Offenbach
- August 2019: e-Trainer-Certificate GFN, Topic  
»Barriers eTraining – mute participants«
- 2011: Certificate – InDesign and Illustrator CS5, DTP-Akademie,  
Offenbach; K4 Editor System training
- 2007: Certificate – High-End-PDF for pre-press,  
three dimensional design with Cinema4D,  
two days training Content-Management-System  
Typo 3, two days training Adobe InDesign  
CS3 and K2 Editor System
- 2006: Training – Word for Professionals
- Spring 2005: Certificate – Webpublishing with Dreamweaver
- Winter 2001: Business English Certificate II
- 1999: Diploma Communication Design, Prof. Sandra Hoffmann  
Topic: »Orientation system for the Museum for  
Sepulchral Culture in Kassel«
- 1998 to 2003: Freelancer at Mediadesign Michael Lang,  
Frankfurt am Main
- 1997 – 98: Praxis term at Fitch Design Consultants and  
Thomas Manss & Company, London
- 1994 – 97: Freelancer for Jürgen Röhrscheid,  
photo assistant mainly for the FAZ-Magazine,  
also responsible for black and white and color prints of the  
photo shootings



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- 1994 – 99: Freelancer at »Die Dunkelkammer«  
(D3) in Darmstadt, responsible for film development  
and digital picture editing
- 1994 – 99: Communication Design  
University of applied Sciences Darmstadt
- 1994: Certificate of Apprenticeship in Photography,  
Handwerkskammer Bayreuth
- 1991 – 94: Apprenticeship in Photography  
at Foto Kögler, Lichtenfels, Obfr.
- 1991: Advanced technical college entrance qualification,  
Ferdinand-Braun Schule, Fulda

## Skills

- Programmes: Adobe CC (InDesign, Photoshop, Illustrator, Bridge,  
Dreamweaver, InCopy, Lightroom, Acrobat, Adobe Express,  
Photoshop Express), CorelDraw, Microsoft Office 365, Teams,  
K4 (Editing System), Timone, PitStop (professional);  
Adobe Premiere, QuarkXPress (good knowledge);  
Figma, Adobe XD, Gimp, Cinema 4D, After Effects  
(basic knowledge)
- Operating systems: MAC-OS 13x, Windows (10, 11) (professional);  
Linux (basic knowledge)
- Languages: German (mother tongue); English (fluend);  
French, Spanish (basic);  
HTML5, CSS, XML (very good knowledge), PHP,  
JavaScript (basic knowledge)



## Kommunikationsdesign

## Hobbies

Visiting museums and exhibitions, reading (german and english literature, specialist literature), Yoga, hiking, skiing, computer, bee keeping

## Engagement

Darmstädter Tage der Fotografie e.V.: Since 2004 Member of the society, translations for the catalogue, help during the event.

Informations: [www.dtdf.de](http://www.dtdf.de)

Second chair »Struwelbunt e.V. – Friends of Heinrich-Hoffmann-Schule« in Darmstadt, help with the school-website

## Extras

since 2017: Coaching at bio verlag GmbH

since 2013: Beekeeper

